

CİNOJ GEORGE

ASSISTANT PROFESSOR

Resume between 2015-2025



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Education

Doctoral 2016 2/Şubat/2020	GİRNE AMERICAN UNIVERSITY->FACULTY OF BUSINESS ADMINISTRATION AND ECONOMICS- >DEPARTMENT OF BUSINESS ADMINISTRATION->BUSINESS ADMINISTRATION PR. (PAID) (2020) Thesis Advisor:(Dr. Feyza Bhatti)
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Works

Articles published in international refereed journals:

1. IBRAHİM BLEND,GEORGE CİNOJ (2023). Facts or belief: examining the effect of the cognitive dissonance on brand switching, purchase regret and satisfaction level. Global Knowledge, Memory and Communication, Doi: 10.1108/GKMC-12-2022-0277 (Publication No: 9446890)
2. GEORGE CİNOJ (2019). The Voices of Male Nurses in Kerala: Career Choice and Satisfaction. Space and Culture, 7, Doi: 10.20896/saci.v7i3.492 (Publication No: 7348387)

C. Authored national/international books or chapters in books:

C1. Authored national/international books:

1. Masculinity Studies - An Interdisciplinary Approach (2022)., GEORGE CİNOJ, Intech open, Edition No:1, Pages 1, ISBN:1111, English
(Scientific Book) (Publication No: 9446974)