APRE 201 **Media Production**

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| **Course Unit Title** | **Media Production** |
| **Course Unit Code** | APRE 201 |
| **Type of Course Unit** | Compulsory |
| **Level of Course Unit** | Undergraduate  |
| **Number of ECTS Credits Allocated** | 3 |
| **Theoretical (hour/week)** | 1 |
| **Practice (hour/week)** | 2 |
| **Laboratory (hour/week)** | - |
| **Year of Study** | 2 |
| **Semester when the course unit is delivered** | Fall |
| **Name of Lecturer (s)** | Dr. Özen Çatal |
| **Mode of Delivery** | Face to Face and Practices  |
| **Language of Instruction** | English |
| **Prerequisities and co-requisities** | None |
| **Recommended Optional Programme Components** | None |
| **Work Placement(s)** | None |
| **Objectives of the Course**  | Providing students the skills to produce content in different media types |
| **Learning Outcomes** | Students who successfully complete this course;Will be able to create content for radio, television and new media |
| **Course Contents** | Different media environments require different models of production. Therefore, this course Introduces to students to various forms of production in electronic media, including video, audio and internet-based media. In this course differences between media forms and the different production processes are dealed. |
| **Weekly Detailed Course Contents** |
| **Weeks** | **Subjects** |  | **Methodology and Practices** |
| 1 | Differences between electronic media forms. |  | Theory |
| 2 | Creating idea for different media forms. |  | Theory  |
| 3 | Creating Screept and Budget |  | Theory |
| 4 | Radio and TV Production |  | Theory |
| 5 | Production for New Media |  | Theory |
| 6 | Mid-Term Exam |  | Theory |
| 7 | How to use the audio editing program 1 (Adobe Premier) |  | Theory and Practice |
| 8 | How to use the audio editing program 2 (Adobe Premier) |  | Theory and Practice |
| 9 | Shooting Programs |  | Practice |
| 10 | Shooting Programs |  | Practice |
| 11 | Editing Programs |  | Practice |
| 12 | Editing Programs  |  | Practice |
| 13 | Evaluation of student projects |  | Final Week |
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| **SOURCES** |
| **Books and Other Sources** | Kellison, K. (2009).Producing for TV and New Media A Real-World Approach for Produce, Elsevier, UK.Inman, R., Smith, G. (2006). Television Production Handbook, Television Production Manual. |
| **Other Sources** | Visual Materials |

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| **ASSESSMENT** |
| **Semester (Year) Interior Activities** | **Number** | **Semester (year) Note the% Contribution to** |
| Mid-Term Exam | 1 | 30 |
| Participation (Attendance) | - |  10 |
| Homework | - | - |
| Projects and Presentation | 1 | 40 |
| Labaratory | - | - |
| Field Study | - | - |
| Seminar | - | - |
| Practices (Labaratory, Studio) | 4 | 20 |
| Final Exam | - | - |
| **TOTAL** |  | **100** |

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| **Workload of Learning, Training and Assessment Activities of the Course** |
| **Activities** | **Number** | **Time (Hour)**  | **Total Workload (Hour)** |
| Weekly lecture hours (theoretical) | 14 | 3 | 42 |
| Weekly hours (practice) | 14 | 1 | 14 |
| Preparing Projects and Presentation | 1 | 20 | 20 |
| QuizesPrepaeration for the quizes | - | - | - |
| Supervision a) Mid-term examb) Preparing for the exam | 11 | 110 | 11 |
| Supervisiona) Final examb) Preparing for the exam | - | - | - |
|  **Total Workload (Hour) =87** |
| **ECTS Credits = Total Workload (Hour)/(30 hour/ECTS) = 78**/30 = 2.9=3 |

**Contribution of Learning Outcomes to Program Outcomes**

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| **Learning Outcomes** | **Program Outcomes** |
|  | **PO****1** | **PO** **2** | **PO** **3** | **PO** **4** | **PO** **5** | **PO** **6** | **PO** **7** | **PO** **8** | **PO** **9** | **PO****10** | **PO** **11** | **PO** **12** |
| **LO1** |  |  |  |  |  |  |  |  |  |  |  |  |
| **LO 2** |  |  |  |  |  |  |  |  |  |  |  |  |
| **LO 3** |  |  |  |  |  |  |  |  |  |  |  |  |
| **LO 4** |  |  |  |  |  |  |  |  |  |  |  |  |
| **LO 5** |  |  |  |  |  |  |  |  |  |  |  |  |
| **LO 6** |  |  |  |  |  |  |  |  |  |  |  |  |
| **LO 7** |  |  |  |  |  |  |  |  |  |  |  |  |
| **LO 8** |  |  |  |  |  |  |  |  |  |  |  |  |
| **LO 9** |  |  |  |  |  |  |  |  |  |  |  |  |

**Contribution Level: 1 Very Low 2 Less 3 Medium 4 High 5 Very High**