APRE 201 **Media Production**

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| **Course Unit Title** | | | **Media Production** | | |
| **Course Unit Code** | | | APRE 201 | | |
| **Type of Course Unit** | | | Compulsory | | |
| **Level of Course Unit** | | | Undergraduate | | |
| **Number of ECTS Credits Allocated** | | | 3 | | |
| **Theoretical (hour/week)** | | | 1 | | |
| **Practice (hour/week)** | | | 2 | | |
| **Laboratory (hour/week)** | | | - | | |
| **Year of Study** | | | 2 | | |
| **Semester when the course unit is delivered** | | | Fall | | |
| **Name of Lecturer (s)** | | | Dr. Özen Çatal | | |
| **Mode of Delivery** | | | Face to Face and Practices | | |
| **Language of Instruction** | | | English | | |
| **Prerequisities and co-requisities** | | | None | | |
| **Recommended Optional Programme Components** | | | None | | |
| **Work Placement(s)** | | | None | | |
| **Objectives of the Course** | | | Providing students the skills to produce content in different media types | | |
| **Learning Outcomes** | | | Students who successfully complete this course;  Will be able to create content for radio, television and new media | | |
| **Course Contents** | | | Different media environments require different models of production. Therefore, this course Introduces to students to various forms of production in electronic media, including video, audio and internet-based media. In this course differences between media forms and the different production processes are dealed. | | |
| **Weekly Detailed Course Contents** | | | | | | | | |
| **Weeks** | | **Subjects** | | |  | **Methodology and Practices** | | |
| 1 | | Differences between electronic media forms. | | |  | Theory | | |
| 2 | | Creating idea for different media forms. | | |  | Theory | | |
| 3 | | Creating Screept and Budget | | |  | Theory | | |
| 4 | | Radio and TV Production | | |  | Theory | | |
| 5 | | Production for New Media | | |  | Theory | | |
| 6 | | Mid-Term Exam | | |  | Theory | | |
| 7 | | How to use the audio editing program 1 (Adobe Premier) | | |  | Theory and Practice | | |
| 8 | | How to use the audio editing program 2 (Adobe Premier) | | |  | Theory and Practice | | |
| 9 | | Shooting Programs | | |  | Practice | | |
| 10 | | Shooting Programs | | |  | Practice | | |
| 11 | | Editing Programs | | |  | Practice | | |
| 12 | | Editing Programs | | |  | Practice | | |
| 13 | | Evaluation of student projects | | |  | Final Week | | |
|  | |  | | |  |  | | |
| **SOURCES** | | | | | | | | |
| **Books and Other Sources** | | | | Kellison, K. (2009).Producing for TV and New Media A Real-World Approach for Produce, Elsevier, UK.  Inman, R., Smith, G. (2006). Television Production Handbook, Television Production Manual. | | | | |
| **Other Sources** | | | | Visual Materials | | | | |

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| **ASSESSMENT** | | |
| **Semester (Year) Interior Activities** | **Number** | **Semester (year) Note the% Contribution to** |
| Mid-Term Exam | 1 | 30 |
| Participation (Attendance) | - | 10 |
| Homework | - | - |
| Projects and Presentation | 1 | 40 |
| Labaratory | - | - |
| Field Study | - | - |
| Seminar | - | - |
| Practices (Labaratory, Studio) | 4 | 20 |
| Final Exam | - | - |
| **TOTAL** |  | **100** |

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| **Workload of Learning, Training and Assessment Activities of the Course** | | | |
| **Activities** | **Number** | **Time (Hour)** | **Total Workload (Hour)** |
| Weekly lecture hours (theoretical) | 14 | 3 | 42 |
| Weekly hours (practice) | 14 | 1 | 14 |
| Preparing Projects and Presentation | 1 | 20 | 20 |
| Quizes  Prepaeration for the quizes | - | - | - |
| Supervision  a) Mid-term exam  b) Preparing for the exam | 1  1 | 1  10 | 11 |
| Supervision  a) Final exam  b) Preparing for the exam | - | - | - |
| **Total Workload (Hour) =87** | | | |
| **ECTS Credits = Total Workload (Hour)/(30 hour/ECTS) = 78**/30 = 2.9=3 | | | |

**Contribution of Learning Outcomes to Program Outcomes**

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| **Learning Outcomes** | **Program Outcomes** | | | | | | | | | | | |
|  | **PO**  **1** | **PO**  **2** | **PO**  **3** | **PO**  **4** | **PO**  **5** | **PO**  **6** | **PO**  **7** | **PO**  **8** | **PO**  **9** | **PO**  **10** | **PO**  **11** | **PO**  **12** |
| **LO1** |  |  |  |  |  |  |  |  |  |  |  |  |
| **LO 2** |  |  |  |  |  |  |  |  |  |  |  |  |
| **LO 3** |  |  |  |  |  |  |  |  |  |  |  |  |
| **LO 4** |  |  |  |  |  |  |  |  |  |  |  |  |
| **LO 5** |  |  |  |  |  |  |  |  |  |  |  |  |
| **LO 6** |  |  |  |  |  |  |  |  |  |  |  |  |
| **LO 7** |  |  |  |  |  |  |  |  |  |  |  |  |
| **LO 8** |  |  |  |  |  |  |  |  |  |  |  |  |
| **LO 9** |  |  |  |  |  |  |  |  |  |  |  |  |

**Contribution Level: 1 Very Low 2 Less 3 Medium 4 High 5 Very High**