**Course Number:** INS202

**Course Name:** European Banking Framework

**Instructors:** Asst. Prof. Dr. Ilker Cingillioglu

**Required Text:** Roy Smith, Ingo Walter and Gayle DeLong, Global Banking, 5th edition, Oxford University Press, 2015.

**Course Description:** This course focuses on latest institutional and management issues facing international banking in the turbulent operating environment. It examines the current international banking and financial condition as well as its evolution in the past along with banks’ global managerial and operational issues. Special attention is paid to the regulatory and policy problems confronting international banks as well as the recent banking and financial crisis and its impact on international banking.

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| **Topics Outline** | **Estimated Contact Hours** |
| 1. International Banking: Theory, Evolution, and Environment    1. Multilateral Development Banking and Current Issues in Development   Finance;   * 1. Evolution in LDC Banking System Governments   2. International Banking Operations: Commercial, Investment and Retail   3. Offshore Financial Centers and Money Laundering   4. The Eurodollar Market; Global Bond & Equity Markets   5. Shadow Banking System: Types and Implications | 14 |
| 1. Regulation of International Banking   A. Off-Balance Sheet Activities of Banks  B. Basel Guidelines for Risk-weighted Capital Ratios  C. Market Risk and Revised Basel Committee Guidelines; Basel III | 10 |
| 1. International Asset and Liability Management of Banks   A. Use of Financial Swaps for Bank Liability Management  Assets Swaps, Commodity Swaps, Interest Swaps and Liability Swaps Theories & Methods & Strategies  B. International Project Financing and International Debt Problems and Debt Rescheduling | 18 |

**Recap**

**Identification of CPC Covered in this course Estimated Contact**

Accounting 2

Marketing 2

Finance 12

Management

Management Principles 2

Organizational Behavior 1

Human Resource Management 2

Operations Management 2

Economic/Social/Legal Environment

Legal Environment of Business 2

Economics 2

Business Ethics 2

Business Tools

Information Systems 2

Quantitative Methods/Statistics 2

International/Global Dimensions of Business 8

Integrative Experience 1

**Total (estimate of contact hours) 42**