# <u>Matina Ghasemi</u>

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# EDUCATION

2017	University of Vaasa	Finland
	Visiting researcher	
2013-2018	EMU University	North Cyprus
	PhD	
	Tourism Management	
	Knowledge Management-oriented Innovation in Medical Tourism	
2012-2013	UMEF University	Switzerland
	Collaboration with the Mahan Institute in Iran	
	Master in MBA, Marketing	
	Time Reduction in New Product Development	
2009-2011	Mahan Institute	Iran
	MBA (Strategy Field)	
	None thesis Master (Issued by Ministry of Science, Research and Technology)	
1999-2003	Azad University	Iran
	Material Engineering	
	Engineering Faculty	

## FIELDS OF INTEREST

Innovation Management New Product/Service Development Project Management EPC Projects Medical Tourism

## WORK EXPERIENCE

2018- Current	Faculty member, Girne American University	North Cyprus
2017-2018	Lecturer at Business and Economics department, Girne American University Visiting Researcher	Finland
	Research, Conduct Project Management workshops at University of Vaasa Inspection in ABB co.	
2016-2017	<b>Research Assistant at EMU</b> International Office: Market Research	North Cyprus
2014-2016	<b>Research/ Teaching Assistant at EMU</b> Industrial Engineering Faculty	North Cyprus

## **Teaching Assistant in following courses:**

Production Planning II

Project management

Quality Engineering

Introduction to Industrial Management

Information Management and Technology System

2006-2013	Rozhin Sanat co.	Iran
	CEO member Procurement manager for National strategic projects EPC projects' coordinator Responsible for internal auditing	
2001-2006	Rozhin Sanat co.	Iran

Construction projects' expeditor Committee member in petrochemical school

## SCI, SSCI Papers, Books

- Knowledge Management Orientation: An Innovative Perspective to Hospital Management. Ghasemi, M., Ghadiri Nejad, M., & Bagzibagli, K. (2017). *Iranian journal of public health*, 46(12), 1639-1645.
- A Stochastic Model for the Ethanol Pharmacokinetics. Ghadirinejad, M., Atasoylu, E., Izbirak, G., & Ghasemi, M. (2016). *Iranian journal of public health*, 45(9), 1170-1178.

#### Submitted paper:

- **Submitted paper**: The Mediating Role of Innovation Speed on Knowledge Management Areas and Operational Performance in Medical Tourism, **Matina Ghasemi**, Mazyar Ghadirinejad, Iman Ighaei.
- Submitted paper: Do Cost and Quality Management-Oriented Innovation Enhance Patients' Satisfaction? The Mediating Role of Low Cost and High-Quality Services. Matina Ghasemi, Ahmad Aljarah, Uju Violet Alola.
- Submitted paper: Use of Ethical Predictability in Respect for Human Rights in Iranian Hospitals with a 360 Degree Approach, Roya Malekzadeh, Ghasem Abedi, Ehsan Abedini, Elaheh Haghgoshayie, Edris Hasanpoor, Matina Ghasemi.
- Submitted paper: The effect of leadership styles on the organizational justice in teaching hospitals of Tabriz, Iran, Elaheh Haghgoshayie, Matina Ghasemi, Ebrahim Hassanzadeh, Yibeltal Siraneh, Masumeh Gholizadeh, Edris Hasanpoor.
- **Submitted paper**: Patients' and physicians' perspectives and experiences on the quality of medical consultations: a qualitative study, Mohammadkarim Bahadori, Maryam Yaghoubi, Elaheh Haghgoshyie, **Matina Ghasemi**, Edris Hasanpoor.
- Submitted paper: The effects of the dynamics of political risk, exchange rate and inflation on tourism demand, Alireza Athari, Andrew Alola, Uju Violet Alola, Matina Ghasemi.
- **Submitted paper**: The relationship between Ethical Leadership and organizational Commitment among firefighters in Tehran, Iran, Mohammadkarim Bahadori, **Matina Ghasemi**, Edris Hasanpoor.
- Submitted paper: Mental health status and emotional reflection among nurses in teaching hospitals: a cross-sectional study in Iran, Roya Malekzadeh, Kolsoum Akbar Nataj, Sona Sarafraz, Matina Ghasemi, Edris Hasanpoor.

#### **Books:**

• Matina Ghasemi, Mazyar Ghadirinejad, October 17, 2013. Time Reduction in New Product Development (Rozhin Sanat Company). LAP (LAMBERT Academic Publishing). ISBN-10: 3659473197, ISBN-13: 978-3659473197.

- Matina Ghasemi, Mazyar Ghadirinejad,. October 2018. Necessity of human resource management in innovation, LAP (LAMBERT Academic Publishing). ISBN- 978-620-2-08037-8.
- Mazyar Ghadirinejad, **Matina Ghasemi**, February 2019. Aerial Transportation Utilization for Emergency Cases, LAP (LAMBERT Academic Publishing). ISBN- 978-613-9-44785-5.

### CONFERENCES

Accepted Conference paper: Product development under sanction: The case of an Iranian EPC contractor in gas and oil tank manufacturer in ICNDBM 2013.

Accepted Conference paper: Assessment of tour leader's emotional intelligence and their service recover performance in the first international and fourth national conference of tourism, geography and stable environment 2015. Accepted Conference paper: Shadegan wetland pollution and lack of strategy for risk management in International Conference on Civil Engineering, Architecture, Urban Management and Environment in the Third Millennium 2016 **CERTIFICATES** 

	• PMP (Project management professional) From PMI, 5 Moderates.
	• IELTS 7
	• Internal audit
	Principles and techniques of negotiating
	Agile Project Management
	Program Management
COMPUTER SKILLS	
	Project Management: MS Project
	MS Office: MSWord, Excel, Power Point
	• SPSS
LANGUAGES	
	• Persian (Native)
	• English (Fluent)

• Turkish (Beginner)