

Curriculum Vitae

Name and Surname: Matina Ghasemi
Place of Birth: Iran
Title: Associate Professor, Head of International Business Management
E-mail: matinaghasemi@gau.edu.tr, matinghasemi.rozhin@gmail.com
Current Position: Faculty Member in the Business and Economics Department in Girne American University

Educational Background:

| Degree | Department | University | Year |
|---------------|---------------------------------|---|------|
| Undergraduate | Material Engineering | Azad University Iran | 2003 |
| Master | MBA- Marketing MBA- Strategy | UMEF University Switzerland | 2013 |
| Sabbatical | Business and Production Faculty | University of Vaasa Finland | 2017 |
| PhD | Tourism Management | Eastern Mediterranean University North Cyprus | 2018 |

Academic Titles:

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|---------------------|---------------------|-------------------------------------|------|
| Dr | Tourism Management | Eastern Mediterranean University | 2018 |
| Assistant Professor | Business Management | Girne American University | 2020 |
| Associate Professor | Strategy Management | Girne American University | 2023 |

Guided Master and Doctorate Thesis in Business and Economics Department

No of graduated and current Master's students: 15; No of graduated Ph.D. students: 3

No of current PhD students: 3

Publications

Articles published in international refereed journals (SSCI)

Ghadirinejad, M., Atasoylu, E., Izbirak, G., & **Ghasemi, M.** (2016). A Stochastic Model for the Ethanol Pharmacokinetics. *Iranian journal of public health*, 45(9), 1170.

Ghasemi, M., Nejad, M. G., & Bagzibagli, K. (2017). Knowledge Management Orientation: An Innovative Perspective to Hospital Management. *Iranian journal of public health*, 46(12), 1639.

Athari, S. A., Alola, U. V., **Ghasemi, M.**, & Alola, A. A. (2020). The (Un) sticky role of exchange and inflation rate in tourism development: insight from the low and high political risk destinations. *Current Issues in Tourism*, 1-16.

Niyi Anifowose, O.; **Ghasemi, M.**; Olaleye, B. Total Quality Management and Small and Medium-Sized Enterprises' (SMEs) Performance: Mediating Role of Innovation Speed.

Khawand, S.; **Ghasemi, M.**; Sahranavard, S.A. Employee Involvement and Socialization as an Example of Sustainable Marketing Strategy and Organization's Citizenship Behavior: Empirical Evidence from Beirut Hotel

Ghasemi, M.; Ngeah Marie, A.M.; Rokni, L. The Necessity of Governance Thorough Internal Control and Accountability in NGOs: A Case of Buea Sub-Division Cameroon. *Sustainability* 2022, 14, 11264.

Wang, H., **Ghasemi, M.**, Ghadiri Nejad, M., & Khandan, A. S. (2023). Assessing the Potential Growth of Iran's Hospitals with Regard to the Sustainable Management of Medical Tourism. *Health & Social Care in the Community*, 2023.

Japir Bataineh, M. A., **Ghasemi, M.**, & Ghadiri Nejad, M. (2023). The Role of Green Training in the Ministry of Education's Corporate Environmental Performance: A Mediation Analysis of Organizational Citizenship Behavior towards the Environment and Moderation Role of Perceived Organizational Support. *Sustainability*, 15(10), 8398.

Zamanzadeh, A., Cavoli, T., **Ghasemi, M.**, & Rokni, L. (2024). The effect actual and expected income shocks on mental wellbeing: Evidence from three East Asian countries during COVID-19. *Economics & Human Biology*, 101378.

Shaheen, R., Aljarah, A., Ibrahim, B., Hazzam, J., & **Ghasemi, M.** (2024). Make it real, make it useful! The impact of AR social experience on brand positivity and information sharing. *British Food Journal*, 126(8), 3157-3176.

Articles published in other international refereed journals (ESCI, SCOPUS)

- Bahadori, M., Yaghoubi, M., Haghgoshyie, E., **Ghasemi, M.**, & Hasanpoor, E. (2020). Patients' and physicians' perspectives and experiences on the quality of medical consultations: a qualitative study. *International journal of evidence-based healthcare*, 18(2), 247-255.
- Malekzadeh, R., Abedi, G., Abedini, E., Haghgoshyie, E., Hasanpoor, E., & **Ghasemi, M.** (2020). Use of ethical predictability in respect for human rights in Iranian hospitals with a 360-degree approach. *International Journal of Human Rights in Healthcare*.
- Kiana Shirani, Erfan Sheikhbahaei, Zahra Torkpour, Mazyar Ghadiri Nejad, Bahareh Kamyab Moghadas, **Matina Ghasemi**, Hossein Akbari Aghdam, Atena Ehsani, Saeed Saber-Samnadari, Amirshalar Khandan. A Narrative Review of COVID-19: The New Pandemic Disease. *Iranian Journal of Medical Sciences*
- Malekzadeh, R., Abedi, G., Abedini, E., Haghgoshyie, E., Hasanpoor, E., & **Ghasemi, M.** (2020). Ethical predictability of patient safety in Iranian hospitals. *International Journal of Risk & Safety in Medicine*, (Preprint), 1-10.
- Ghasemi, M.**, Nejad, M. G., & Aghaei, I. (2020). Knowledge management orientation and operational performance relationship in medical tourism (Overview of the model performance in the COVID-19 pandemic and post-pandemic era). *Health Services Management Research*. <https://doi.org/10.1177/0951484820971438>
- Malekzadeh, R., Yaghoubian, S., Hasanpoor, E., & **Ghasemi, M.** (2021). Health system responsiveness in Iran: a cross-sectional study in hospitals of Mazandaran province. *International Journal of Human Rights in Healthcare*.
- Bahadori, M., **Ghasemi, M.**, Hasanpoor, E., Hosseini, S. M., & Alimohammadzadeh, K. (2021). The influence of ethical leadership on the organizational commitment in fire organizations. *International Journal of Ethics and Systems*.
- ARUEYINGHO, O., **Ghasemi, M.**, & BODAMYALI, T. Medical Tourism in the Turkish Republic of Northern Cyprus: Strategies for Improvement. *Journal of Multidisciplinary Academic Tourism*, 1-18.
- Ghasemi, M.**, & Hasanpoor, E. (2021). COVID-19 Attack on the World's Tourism Industry. *Evidence Based Health Policy, Management and Economics*, 5(1), 1-3.
- Malekzadeh, R., Abedi, G., Hasanpoor, E., & **Ghasemi, M.** (2021). A Hospital Performance Assessment Model Using the IPOCC Approach. *Ethiopian Journal of Health Sciences*, 31(3).
- Ghasemi, M.**, Nejad, M. G., Alsaadi, N., Abdel-Jaber, M. T., Yajid, A., Shukri, M., & Habib, M. (2022). Performance Measurement and Lead-Time Reduction in EPC Project-Based Organizations: A Mathematical Modeling Approach. *Mathematical Problems in Engineering*, 2022.
- Matina Ghasemi**, Seyed Arash Sahranavard, Uju Violet Alola & Edris Hassanpoor (2022) Can Cost and Quality Management-Oriented Innovation Enhance Patient Satisfaction in Medical Tourist Destination?, *Journal of Quality Assurance in Hospitality & Tourism*, DOI: 10.1080/1528008X.2022.2089438
- Ibeanu, C., Ghadiri Nejad, M., & **Ghasemi, M.** (2023). Developing Effective Project Management Strategy for Urban Flood Disaster Prevention Project in EDO State Capital, Nigeria. *Urban Science*, 7(2), 37.

Shaheen, R & **Ghasemi, M.** (2025). Make it real with gen Z! The impact AR reality congruence on brand information sharing: Exploring a sequential mediation mechanism. *International Journal of Data and Network Science*, 9(1), 227-242.

Assertions presented in international scientific conferences and proceedings

Ghasemi, M., Attar, H. and Ghadiri Nejad, M., Product development under sanction: The case of an Iranian EPC contractor in gas and oil tank manufacturer. *1st ICNDBM*, 2013, at Famagusta.

Ghasemi, M., Puyan Mehr, Hadis, Shadegan wetland pollution and lack of strategy for risk management in International Conference on Civil Engineering, Architecture, Urban Management and Environment in the Third Millennium 2016

Ghasemi, M., Puyan Mehr, Hadis, Assessment of tour leader's emotional intelligence and their service recover performance in the first international and fourth national conference of tourism, geography and stable environment 2015

Setareh Shirkhani, **Matina Ghasmi**, Medical Tourism Destination: Considering Distance, Cost and Quality with AHP Method in the 4th ECLSS International Online Conference on Economics and Social Sciences, 2020.

Books

Matina Ghasemi. And Ghadiri Nejad, M., New Product Development under Sanction (Rozhin Sanat Company)". *Lambert Academic Publishing, Germany*, 2013. ISBN: 978-3-659-47319.

Matina Ghasemi, Mazyar Ghadirinejad,. October 2018. Necessity of human resource management in innovation, LAP (LAMBERT Academic Publishing). ISBN- 978-620-2-08037-8.

Mazyar Ghadirinejad, **Matina Ghasemi**, February 2019. Aerial Transportation Utilization for Emergency Cases. LAP (LAMBERT Academic Publishing). ISBN- 978-613-9-44785-5.

Teaching Courses 2018 - 2025

Project Management

Operations Management

Cross Cultural Studies

Supply Chain Management

Small Businesses

None Governmental Organizations

Import and Export

E Trade

International Business Management

Projects

Entrepreneur of a first grade Oil and Gas Company, Iran.

One-year Sabbatical course in the Production Department of University of Vaasa, Finland

Inspector in ABB Co, Helsinki, Finland.

Project Management Workshops for PhD students in Finland.

EPC Construction projects in South Pars, Iran.

Entrepreneur of a One-year project; petrochemical school, Iran

Administrative Duty

Procurement Manager for National strategic projects, 13 years

Teaching Assistant, Eastern Mediterranean University, 4 years

Market Researcher at international office, Eastern Mediterranean University, 1 year

Memberships for Scientific and Professional associations

Journal Reviewer in:

Sustainability

Current Issues in Tourism

International Journal of Tourism Research

Tourism and Hospitality Research

Tourism Management Perspective

Evidence-based HRM

Tourism Review

Awards

PMP (Project management professional) From PMI, 5 Moderates.

PgMP

Agile Project Management

IELTS 7

Internal audit

Principles and techniques for negotiating

Agile Project Management

Program Management