**GAU, Faculty of Humanities**

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| **Course Unit Title** | Social Psychology II |
| **Course Unit Code** | PSY 352 |
| **Type of Course Unit**  | Compulsory for Research Track in Psychology |
| **Level of Course Unit**  | Third year, Bachelor’s Degree  |
| **National Credits** | 3 |
| **Number of ECTS Credits Allocated** | 6 ECTS |
| **Theoretical (hour/week)** | 2 |
| **Practice (hour/week)** | 1 |
| **Laboratory (hour/week)** | - |
| **Year of Study** | 3 |
| **Semester when the course unit is delivered** | 6 |
| **Mode of Delivery**  | Face to Face, E-Learning activities |
| **Language of Instruction**  | English |
| **Prerequisites and co-requisites**  | Completion of PSY101, PSY102, PSY251 |
| **Recommended Optional Programme Components**  | None |
| **Objectives of the Course:** |
| This introduction to social psychology will provide an overview of many of the fascinating topics that social psychologists study, including attitudes, aggression, altruism, attraction, authority, attachment, advertising, anonymity, and attributions, as well as some topics that start with other letters of the alphabet, such as conformity, persuasion, interdependence, stereotypes, gender roles, prejudice, deindividuation, cognitive biases, and peace.The main objectives of this course are :* To provide a basic understanding of how social psychologists think about and study
* To provide the tools to understand and critically examine psychological research;
* To provide an introduction to and general survey of many of the theories and principles that underlies social psychology;
* To encourage reflection about the application of social psychological research and how it might be used to solve real-world problems and even help understand situations we actually encounter in everyday life.
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| **Learning Outcomes** |  |
| When this course has been completed the student should be able to | Assessment. |
| 1 | Discuss the multiple aspects of self and gender as components of personal identity and how they may influence behaviour. | 1,2,3, |
| 2 | .Explain the processes of social influence, including conformity, compliance, and obedience. | 1,2,4 |
| 3 | Describe the conditions under which people will, or will not, provide help to others. | 1,2 |
| 4 | Discuss the causes and control of aggression. | 1,2,3 |
| 5 | Discuss the processes of group performance, including group decision-making and leadership. | 1 |
| 6 | Describe applications of social psychology to several real-life problem | 2,3 |
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| Assessment Methods: 1. Written Exam, 2. Assignment 3. Project/Report, 4.Presentation, 5 Lab. Work |
| **Course’s Contribution to Program** |
|  |  | CL |
| 1 | Ability to identify the current and historical core content of and what is known in psychology. | 4 |
| 2 | Differentiate the various areas of Psychology and identify what is known in each. | 3 |
| 3 | Ability to show familiarity with the major concepts, theoretical perspectives, empirical findings, and historical trends in psychology. | 3 |
| 4 | Ability to apply psychological content and skills to career goals. | 4 |
| 5 | Ability to identify, and evaluate construct and critically analyze complex arguments. | 3 |
| 6 | Ability to apply basic research methods in psychology, with sensitivity to ethical principles. | 5 |
| 7 | Ability to identify the writing format of the American Psychological Association (APA). | 4 |
| 8 | Ability to understand the role of academic, professional, and personal integrity in maintaining a healthy community. | 3 |
| 9 | Ability to recognize and describe the ways in which diversity influences psychological processes. | 3 |
| 10 | Ability to distinguish important behavioral factors associated with personal and cultural diversity that enable intervention process in therapy. | 5 |
| 11 | Ability to demonstrate effective communication skills following professional conventions in psychology appropriate to purpose and context. | 3 |
| CL: Contribution Level (1: Very Low, 2: Low, 3: Moderate 4: High, 5:Very High) |

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| **Course Contents** |
| Week |  |  | Exam**s** |
| 1 |  | Social Influence- Conformity |  |
| 2 |  | Obedience |  |
| 3 |  | Attitudes |  |
| 4 |  | Persuasion by Communication |  |
| 5 |  | Group Processes |  |
| 6 |  | Conflict |  |
| 7 |  | Aggression | Quiz |
| 8 |  |  | Mid Term |
| 9 |  | Applying Social Psychology |  |
| 10 |  | Law |  |
| 11 |  | Readings |  |
| 12 |  | Business |  |
| 13 |  | readings |  |
| 14 |  | Health  | Quiz |
| 15 |  |  | Final |
| **Recommended Sources** |
| **Textbook:** **SHARON S.BREHM AND SAUL M. KASSIN** (1996) Social Psychology (3rd Ed.)Houghton Mifflin Company Additional lecture notes will be provided |
| **Assessment** |
| Attendance | 10% |  |
| Laboratory | % |  |
| Midterm Exam (Written) | 30% |  |
| Quiz (Written) | 10% |  |
| Final Exam (Written) | 50% |  |
| Total | 100% |  |
| **ECTS Allocated Based on the Student Workload** |
| Activities | Number  | Duration (hour)  | Total Workload(hour) |
| Course duration in class (including the Exam week)  | 15 | 3 | 45 |
| Labs and Tutorials |  |  |  |
| Assignments | 3 | 3 | 24 |
| Project/Presentation/Report Writing  | 10 | 1 | 10 |
| E-learning Activities |  |  |  |
| Quizzes | 1 | 10 | 10 |
| Midterm Examination | 1 | 14 | 14 |
| Final Examination | 1 | 28 | 28 |
| Self Study  | 14 | 3 | 42 |
| Total Workload  | 173 |
| Total Workload/30 (h) | 5.76 |
| ECTS Credit of the Course | 6 |