**GAU, Faculty of Humanities**

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| **Course Unit Title** | Special Topics in Applied Psychology |
| **Course Unit Code** | PSY 478 |
| **Type of Course Unit**  | Elective |
| **Level of Course Unit**  | Fourth year, Bachelor’s Degree  |
| **National Credits** | 3 |
| **Number of ECTS Credits Allocated** | 6 ECTS |
| **Theoretical (hour/week)** | 2 |
| **Practice (hour/week)** | 1 |
| **Laboratory (hour/week)** | - |
| **Year of Study** | 3 |
| **Semester when the course unit is delivered** | 8 |
| **Mode of Delivery**  | Face to Face, E-Learning activities |
| **Language of Instruction**  | English |
| **Prerequisites and co-requisites**  | Completion of PSY101, PSY102 |
| **Recommended Optional Programme Components**  | None |
| **Objectives of the Course:**Purpose of this course is to provide an introduction into Psychoanalysis as an applied area of study in psychology and enhance students understanding of the field. Students will explore different ways psychoanalysis is applied to different areas of study such as media, politics, philosophy and review studies conducted in the field to enhance their critical skills and techniques.  In addition, students will improve their critical analysis skills and literature review techniques via assessing validity of present studies conducted within the field and proposing different outlooks as the course progresses |
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| **Learning Outcomes** |  |
| When this course has been completed the student should  | Assessment. |
| 1 | Describe what psychoanalysis means and how it began as a theory | 1,3, |
| 2 | Understand how psychoanalysis is accepted and approved as a science by APA and other bodies within social sciences | 1,2,3 |
| 3 | Understand different names in psychoanalysis and key theories proposed by these individuals such as Erich Fromm, Anna Freud, Jaques Lacan, Freud, Otto Rank, etc | 1,2,4 |
| 4 | Apply the theories into different areas within the media such as advertisement and unconscious coding | 1,2,4 |
| 5 | Question theories with weaknesses and application to post-modern societies | 1,3,4 |
| 6 | Describe how theories are integrated to propose a different outlook with similarities and differences | 1,3 |
| Assessment Methods: 1. Written Exam, 2. Assignment 3. Project/Report, 4.Presentation, 5 Lab. Work |
| **Course’s Contribution to Program** |
|  |  | CL |
| 1 | Ability to identify the current and historical core content of and what is known in psychology. | 4 |
| 2 | Differentiate the various areas of Psychology and identify what is known in each. | 3 |
| 3 | Ability to show familiarity with the major concepts, theoretical perspectives, empirical findings, and historical trends in psychology. | 4 |
| 4 | Ability to apply psychological content and skills to career goals. | 4 |
| 5 | Ability to identify, and evaluate construct and critically analyze complex arguments. | 3 |
| 6 | Ability to apply basic research methods in psychology, with sensitivity to ethical principles. | 4 |
| 7 | Ability to identify the writing format of the American Psychological Association (APA). | 3 |
| 8 | Ability to understand the role of academic, professional, and personal integrity in maintaining a healthy community. | 4 |
| 9 | Ability to recognize and describe the ways in which diversity influences psychological processes. | 3 |
| 10 | Ability to distinguish important behavioral factors associated with personal and cultural diversity that enable intervention process in therapy. | 3 |
| 11 | Ability to demonstrate effective communication skills following professional conventions in psychology appropriate to purpose and context. | 2 |
| CL: Contribution Level (1: Very Low, 2: Low, 3: Moderate 4: High, 5:Very High) |

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| **Course Contents** |
| Week |  |  | Exam**s** |
| 1 |  | Introduction to psychoanalytic theory |  |
| 2 |  | Anna Freud and mechanisms of defence |  |
| 3 |  | Melanie Klein and projection, projective identification |  |
| 4 |  | Erich Fromm: chain of illusion and conscious self and social unconscious |  |
| 5 |  | Application of Klein and Fromm |  |
| 6 |  | Bernard public relations and psychoanalysis |  |
| 7 |  | revision | Quiz |
| 8 |  |  | Mid Term |
| 9 |  | Lacan and language |  |
| 10 |  | Hypnosis and introduction to theory |  |
| 11 |  | Movie viewing and analysis |  |
| 12 |  | Religion and psychoanalysis – Jungian perspective |  |
| 13 |  | Student presentations and revision |  |
| 14 |  | Revision | Quiz |
| 15 |  |  | Final |
| **Recommended Sources** .  |
| papers will be assigned periodically and made available via GAU e-learning system |
| **Assessment** |
| Attendance | 10% |  |
| Laboratory | % |  |
| Midterm Exam (Written) | 30% |  |
| Quiz (Written) | 10% |  |
| Final Exam (Written) | 50% |  |
| Total | 100% |  |
| **ECTS Allocated Based on the Student Workload** |
| Activities | Number  | Duration (hour)  | Total Workload(hour) |
| Course duration in class (including the Exam week)  | 15 | 3 | 45 |
| Labs and Tutorials |  |  |  |
| Assignments | 3 | 8 | 24 |
| Project/Presentation/Report Writing  | 10 | 1 | 10 |
| E-learning Activities |  |  |  |
| Quizzes | 1 | 10 | 10 |
| Midterm Examination | 1 | 14 | 14 |
| Final Examination | 1 | 28 | 28 |
| Self Study  | 14 | 3 | 42 |
| Total Workload  | 173 |
| Total Workload/30 (h) | 5.76 |
| ECTS Credit of the Course | 6 |