



Public Disclosure of Student Achievement

Institution Name: Girne American University

Business Unit(s) included in this report: Faculty of Business and Economics

Academic Period Covered: Academic Year 2022-2023

Date Submitted: 25/03/2024

PROGRAM	INDICATOR	RESULT
Associate of Science in		
Accounting and Tax Applications	No graduates in 2022-2023	N/A
Banking and Insurance	No graduates in 2022-2023	N/A
Business Management	No graduates in 2022-2023	N/A
Marketing	Successful transfer of credit	100%
Bachelor of Science in		
Banking and Finance	Graduation Rate (BSc.)	92.9%
Marketing	Graduation Rate (BSc.)	62.5%
Accounting	Graduation Rate (BSc.)	66.7%
Management Information Systems (MIS)	Graduation Rate (BSc.)	65.0%
Business Management	Graduation Rate (BSc.)	66.7%
International Business Management	Graduation Rate (BSc.)	65.0%
Economics	Graduation Rate (BSc.)	62.5%
Master of Business Administration with specializations in		
Financial Management (MBA)	Graduation Rate (MBA)	70.0%
Marketing (MBA)	Graduation Rate (MBA)	65.0%

Management Information Systems (MIS)	Graduation Rate (MBA)	61.3%
Business Management (MBA)	Graduation Rate (MBA)	72.5%
International Business Management (MBA)	Graduation Rate (MBA)	71.0%
Master of Science in (MSc.)		
Business Management	Graduation Rate (MSc.)	60.0%
Economics	Graduation Rate (MSc.)	85.0%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Successful transfer of credit	Percentage of students who successfully completed an ASc. program and transferred to a BSc. program in 2022-23.
Graduation Rate (BSc.)	(number of students who graduated during the Academic Year) divided by (number of students who started the program in the 2019-2020 Academic Year, less the number who transferred to other programs)
Graduation Rate (MBA/MSc.)	(number of students who graduated during the Academic Year) divided by (number of students who started the program in the 2021-2022 Academic Year, less the number who transferred to other programs)