

Danışman/Supervisor:.....

Öğrenci isim & Soyisim/ Student Name & Surname:.....

1.SINIF / 1. YEAR

1.YARIYIL / FALL SEMESTER		BAŞARI NOTU / GRADE	DERSİN KREDİSİ /CREDITS	AKTS/ ECTS
PRE 101	Introduction to Communication		3	6
PRE 103	Introduction to Business Management I		3	8
COMP 103	Int. to Comp. I (Computer Applications I)		3	4
PSYC 100	Int.to Behavioural Science I:Psychology		3	4
EGL 101	Development of Reading Skills		3	4
NH 001	National History I		0	2
2. YARIYIL / SPRİNG SEMESTER				
PRE 102	History of Communications		3	5
PRE 106	Introduction to Business Management II		3	5
COMP 104	Int. to Comp II (Computer Applications II)		3	4
SOCY 100	Int. to Behavioural Science II: Sociology		3	4
EGL 102	Development of Writing Skills		3	4
NH 002	National History II		0	2

2.SINIF/ 2. YEAR

3. YARIYIL / FALL SEMESTER		BAŞARI NOTU / GRADE	DERSİN KREDİSİ /CREDITS	AKTS/ ECTS
PRE 201	Introduction to Political Science		3	6
PRE 203	Communication Sociology		3	6
PRE 205	Creative Writing		3	6
PRE 209	Introduction to Economics I		3	6
PRE 211	Statistics I		3	6
TURK 001	Türkçe I		0	2
TFL101	Turkish as a Foreign Language I (For Foreign Students)		0	4
4. YARIYIL / SPRİNG SEMESTER				
PRE 202	Introduction to Public Relations		3	5
PRE 206	Media Law		3	4
PRE 208	Diction and Debate		3	4
PRE 210	Advertising Design		3	6
PRE 212	News Report Writing		3	5
TURK 002	Türkçe II		0	2
TFL102	Turkish as a Foreign Language II (For Foreign Students)		0	4
STJ 001	Internship I		0	1

3. SINIF/ 3. YEAR

5.YARIYIL/ FALL SEMESTER		BAŞARI NOTU / GRADE	DERSİN KREDİSİ /CREDITS	AKTS/ ECTS
PRE 303	Research Methods of Social Science		3	6
PRE 305	Intro. to Journalism for Public Relations		3	6
PRE 307	Organisational Behaviour		3	6
PRE 309	Human Resources Management		3	6
PRE 311	Marketing Management		3	6
6.YARIYIL / SPRİNG SEMESTER				
PRE 302	Theories of Mass Communication		3	6
PRE 304	Communication in Organization (Organisational Communication)		3	5
PRE 306	Media Planning		3	5
PRE 308	Consumer Behaviour		3	5
ELECTIVE-1			3	
STJ 002	Internship II		0	1

4. SINIF / 4. YEAR

7.YARIYIL/ FALL SEMESTER		BAŞARI NOTU / GRADE	DERSİN KREDİSİ /CREDITS	AKTS/ ECTS
PRE 401	Promotion Management		3	6
PRE 403	Public Relations Campaigning		3	7
PRE 405	Advertising Workshop		3	7
ELECTIVE-2			3	
ELECTIVE-3			3	
8.YARIYIL / SPRİNG SEMESTER				
PRE 404	Publicity		3	8
PRE 406	Personal Selling		3	7
PRE 408	Communication Ethics		3	5
ELECTIVE 4			3	
ELECTIVE 5			3	

I: Incomplete/Eksik **S:** Satisfactory /Yeterli **U:** Unsatisfactory /Yetersiz **EX:** Exempt/ Muaf

NG: Nil Grade/Devamsızlık **W:** Withdraw/Dersten çekilme **T:** Transfer/Transfer

ECTS: European Credit Accumulation and Transfer System / **AKTS:** Avrupa Kredi Toplama ve Transfer Sistemi