Danışman/Supervisor:..............................................................................................................................................................................

Öğrenci isim & Soyisim/ Student Name & Surname:..............................................................................................................................

# 1.SINIF / 1. YEAR

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| **1.YARIYIL / FALL SEMESTER** |  | **BAŞARI NOTU / GRADE** | **DERSİN KREDİSİ /CREDITS** | **AKTS/ ECTS** |
| PRE 101 | Introduction to Communication  |  | 3 | 6 |
| PRE 103 | Introduction to Business Management I |  | 3 | 8 |
| COMP 103 | Int. to Comp. I (Computer Applications I)  |  | 3 | 4 |
| PSYC 100 | Int.to Behavioural Science I:Psychology |  | 3 | 4 |
| EGL 101 | Development of Reading Skills  |  | 3 | 4 |
| NH 001 | National History I |  | 0 | 2 |
|  |  | **2. YARIYIL / SPRİNG SEMESTER** |  |  |
| PRE 102 | History of Communications |  | 3 | 5 |
| PRE 106 | Introduction to Business Management II |  | 3 | 5 |
| COMP 104 | Int. to Comp II (Computer Applications II)  |  | 3 | 4 |
| SOCY 100 | Int. to Behavioural Science II: Sociology |  | 3 | 4 |
| EGL 102 | Development of Writing Skills |  | 3 | 4 |
| NH 002 | National History II |  | 0 | 2 |

**2.SINIF/ 2. YEAR**

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| **3. YARIYIL / FALL SEMESTER** |  | **BAŞARI NOTU / GRADE** | **DERSİN KREDİSİ /CREDITS** | **AKTS/ ECTS** |
| PRE 201 | Introduction to Political Science |  | **3** | **6** |
| PRE 203 | Communication Sociology |  | **3** | **6** |
| PRE 205 | Creative Writing |  | **3** | **6** |
| PRE 209 | Introduction to Economics I |  | **3** | **6** |
| PRE 211 | Statistics I |  | **3** | **6** |
| TURK 001 | Türkçe I |  | **0** | **2** |
| TFL101 | Turkish as a Foreign Language I(For Foreign Students) |  | **0** | **4** |
| **4. YARIYIL / SPRİNG SEMESTER** |
| PRE 202 | Introduction to Public Relations |  | **3** | **5** |
| PRE 206 | Media Law |  | **3** | **4** |
| PRE 208 | Diction and Debate |  | **3** | **4** |
| PRE 210 | Advertising Design |  | **3** | **6** |
| PRE 212 | News Report Writing |  | **3** | **5** |
| TURK 002 | Türkçe II |  | **0** | **2** |
| TFL102 | Turkish as a Foreign Language II(For Foreign Students) |  | **0** | **4** |
| STJ 001 | Internship I |  | **0** | **1** |

**3. SINIF/ 3. YEAR**

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| **5.YARIYIL/ FALL SEMESTER** |  | **BAŞARI NOTU / GRADE** | **DERSİN KREDİSİ /CREDITS** | **AKTS/ ECTS** |
| PRE 303 | Research Methods of Social Science |  | 3 | 6 |
| PRE 305 | Intro. to Journalism for Public Relations |  | 3 | 6 |
| PRE 307 | Organisational Behaviour |  | 3 | 6 |
| PRE 309 | Human Resources Management |  | 3 | 6 |
| PRE 311 | Marketing Management |  | 3 | 6 |
| **6.YARIYIL / SPRİNG SEMESTER** |
| PRE 302 | Theories of Mass Communication |  | 3 | 6 |
| PRE 304 | Communication in Organization (Organisational Communication) |  | 3 | 5 |
| PRE 306 | Media Planning |  | 3 | 5 |
| PRE 308 | Consumer Behaviour |  | 3 | 5 |
| ELECTIVE-1 |  |  | 3 |  |
| STJ 002 | Internship II |  | 0 | 1 |

**4. SINIF / 4. YEAR**

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| **7.YARIYIL/ FALL SEMESTER** |  | **BAŞARI NOTU / GRADE** | **DERSİN KREDİSİ /CREDITS** | **AKTS/ ECTS** |
| PRE 401 | Promotion Management |  | **3** | **6** |
| PRE 403 | Public Relations Campaing |  | **3** | **7** |
| PRE 405 | Advertising Workshop |  | **3** | **7** |
| ELECTIVE-2 |  |  | **3** |  |
| ELECTIVE-3 |  |  | **3** |  |
| **8.YARIYIL / SPRİNG SEMESTER** |
| PRE 404 | Publicity |  | **3** | **8** |
| PRE 406 | Personal Selling |  | **3** | **7** |
| PRE 408 | Communication Ethics |  | **3** | **5** |
| ELECTIVE-4 |  |  | **3** |  |
| ELECTIVE-5 |  |  | **3** |  |

**I:** Incomplete/Eksik **S:** Satisfactory /Yeterli **U:** Unsatisfactory /Yetersiz **EX:** Exempt/ Muaf

**NG:** Nil Grade/Devamsızlık **W:** Withdraw/Dersten çekilme **T:** Transfer/Transfer (\*): Dersin 2. kez alınması

**ECTS:** European Credit Accumulation and Transfer System / **AKTS:** Avrupa Kredi Toplama ve Transfer Sistemi