Danışman/Supervisor:..............................................................................................................................................................................

Öğrenci isim & Soyisim/ Student Name & Surname:..............................................................................................................................

# 1.SINIF / 1. YEAR

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **1.YARIYIL / FALL SEMESTER** | | | | |  | **BAŞARI NOTU / GRADE** | | **DERSİN KREDİSİ /CREDITS** | **AKTS/ ECTS** |
| PRE 101 | | | Introduction to Communication | | |  | | 3 | 6 |
| PRE 103 | | | Introduction to Business Management I | | |  | | 3 | 8 |
| COMP 103 | | | Int. to Comp. I (Computer Applications I) | | |  | | 3 | 4 |
| PSYC 100 | | | Int.to Behavioural Science I:Psychology | | |  | | 3 | 4 |
| EGL 101 | | | Development of Reading Skills | | |  | | 3 | 4 |
| NH 001 | | | National History I | | |  | | 0 | 2 |
|  |  | **2. YARIYIL / SPRİNG SEMESTER** | |  | | |  | | |
| PRE 102 | | | History of Communications | | |  | | 3 | 5 |
| PRE 106 | | | Introduction to Business Management II | | |  | | 3 | 5 |
| COMP 104 | | | Int. to Comp II (Computer Applications II) | | |  | | 3 | 4 |
| SOCY 100 | | | Int. to Behavioural Science II: Sociology | | |  | | 3 | 4 |
| EGL 102 | | | Development of Writing Skills | | |  | | 3 | 4 |
| NH 002 | | | National History II | | |  | | 0 | 2 |

**2.SINIF/ 2. YEAR**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **3. YARIYIL / FALL SEMESTER** | |  | **BAŞARI NOTU / GRADE** | **DERSİN KREDİSİ /CREDITS** | **AKTS/ ECTS** |
| PRE 201 | Introduction to Political Science | |  | **3** | **6** |
| PRE 203 | Communication Sociology | |  | **3** | **6** |
| PRE 205 | Creative Writing | |  | **3** | **6** |
| PRE 209 | Introduction to Economics I | |  | **3** | **6** |
| PRE 211 | Statistics I | |  | **3** | **6** |
| TURK 001 | Türkçe I | |  | **0** | **2** |
| TFL101 | Turkish as a Foreign Language I  (For Foreign Students) | |  | **0** | **4** |
| **4. YARIYIL / SPRİNG SEMESTER** | | | | | |
| PRE 202 | Introduction to Public Relations | |  | **3** | **5** |
| PRE 206 | Media Law | |  | **3** | **4** |
| PRE 208 | Diction and Debate | |  | **3** | **4** |
| PRE 210 | Advertising Design | |  | **3** | **6** |
| PRE 212 | News Report Writing | |  | **3** | **5** |
| TURK 002 | Türkçe II | |  | **0** | **2** |
| TFL102 | Turkish as a Foreign Language II  (For Foreign Students) | |  | **0** | **4** |
| STJ 001 | Internship I | |  | **0** | **1** |

**3. SINIF/ 3. YEAR**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **5.YARIYIL/ FALL SEMESTER** | |  | **BAŞARI NOTU / GRADE** | **DERSİN KREDİSİ /CREDITS** | **AKTS/ ECTS** |
| PRE 303 | Research Methods of Social Science | |  | 3 | 6 |
| PRE 305 | Intro. to Journalism for Public Relations | |  | 3 | 6 |
| PRE 307 | Organisational Behaviour | |  | 3 | 6 |
| PRE 309 | Human Resources Management | |  | 3 | 6 |
| PRE 311 | Marketing Management | |  | 3 | 6 |
| **6.YARIYIL / SPRİNG SEMESTER** | | | | | |
| PRE 302 | Theories of Mass Communication | |  | 3 | 6 |
| PRE 304 | Communication in Organization  (Organisational Communication) | |  | 3 | 5 |
| PRE 306 | Media Planning | |  | 3 | 5 |
| PRE 308 | Consumer Behaviour | |  | 3 | 5 |
| ELECTIVE-1 |  | |  | 3 |  |
| STJ 002 | Internship II | |  | 0 | 1 |

**4. SINIF / 4. YEAR**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **7.YARIYIL/ FALL SEMESTER** | |  | **BAŞARI NOTU / GRADE** | **DERSİN KREDİSİ /CREDITS** | **AKTS/ ECTS** |
| PRE 401 | Promotion Management | |  | **3** | **6** |
| PRE 403 | Public Relations Campaing | |  | **3** | **7** |
| PRE 405 | Advertising Workshop | |  | **3** | **7** |
| ELECTIVE-2 |  | |  | **3** |  |
| ELECTIVE-3 |  | |  | **3** |  |
| **8.YARIYIL / SPRİNG SEMESTER** | | | | | |
| PRE 404 | Publicity | |  | **3** | **8** |
| PRE 406 | Personal Selling | |  | **3** | **7** |
| PRE 408 | Communication Ethics | |  | **3** | **5** |
| ELECTIVE-4 |  | |  | **3** |  |
| ELECTIVE-5 |  | |  | **3** |  |

**I:** Incomplete/Eksik **S:** Satisfactory /Yeterli **U:** Unsatisfactory /Yetersiz **EX:** Exempt/ Muaf

**NG:** Nil Grade/Devamsızlık **W:** Withdraw/Dersten çekilme **T:** Transfer/Transfer (\*): Dersin 2. kez alınması

**ECTS:** European Credit Accumulation and Transfer System / **AKTS:** Avrupa Kredi Toplama ve Transfer Sistemi